

Amanda Rabalais
Marketing Coordinator
LSU Center for Academic Success
Louisiana State University
B-30 Coates Hall, Baton Rouge, LA 70803
office 225-578-1968
araba17@lsu.edu | lsu.edu/cas

To Whom It May Concern,

I am writing to recommend Emily Maranto as an employee in your organization. Emily and I currently work together in marketing for the LSU Center for Academic Success. Though Emily's job title is Student Employee, she has truly exceeded expectations and has proven to be an extraordinary asset to our team.

After working with Emily for over a year, I can assuredly say that Emily is one of the most passionate employees I've had the pleasure to work with. She is able to juggle the increasing demands of a marketing lifecycle and the pressures of her classes and assignments with grace. She proves to me every day how hard of a worker she is. Upon finishing a project at work, she saves, posts, and immediately turns to me and asks, "What can I do next?", with an unwavering energy and excitement for the industry.

Her talents and list of hard skills grow each day, and her ability to clearly communicate her goals and processes is unmatched. She started her position with a goal: learn more about graphic design. After just six months, she proved her mastery of design and Adobe Illustrator. At this point, Emily voiced her desire to grow within the position, so we altered her workload, allowing her the opportunity to manage full projects from start to finish. She is now the point of contact and lead on our weekly newsletter, where she plans, creates and manages the content and design of 15 cohesive newsletters per semester. But most importantly, her work ethic and excitement for projects gave me the confidence and assurance to assign her this vital project for our department.

Further, as the CAS Marketing Coordinator, I manage our department's marketing team, consisting of myself, Emily, and two other undergraduate students. With a highly collaborative environment as ours, we have the opportunity to get to know each other very well, and I have the distinct opportunity to observe my team of students and see how they interact with one another. Based on my time with Emily, I can tell she is an innately good soul, willing to help her peers and stick with them until they fully understand concepts, no matter how tricky or trivial. Our team admires, trusts, and respects her. I recommend her to you highly and without reservation.

Sincerely,

Amanda Rabalais